NITROBOX

Event invitation: Nitrobox and its guests explores new horizons for the monetization of digital business models

- *The event will take place in Munich on September 19, 2024.*
- *The focus: presentations and interactive sessions on monetizing digital business models.*
- *Free registration for the limited places begins on June 28, 2024.*

Hamburg, June 28, 2024 - Digital business models are in vogue. But how can their full value creation potential be tapped? This question is on the agenda of Nitrobox's Monetization Summit. The event, which will take place on September 19, 2024 at the Weitblick event location in Munich, is aimed at experts, business leaders, product managers and decision-makers from the mobility, manufacturing and technology sectors.

Agenda highlights and keynote speakers
On this day, the experts and participants will discuss the latest developments and trends in the monetization and billing of digital products and services. The agenda consists of a mixture of presentations and interactive sessions. The Nitrobox managing directors, Henner Heistermann and Sven Grimminger, will moderate the event.

Keynote: Learning from Apple, Google and Co.
Among other things, participants can look forward to a keynote speech by Gerriet Danz, one of the most renowned German-speaking innovation experts. In his presentation "Expedition Innovation. Discover the business models of the future!", which will be held in German, Danz will show how companies can learn from the successful strategies of global innovation leaders such as Apple and Google and how new ideas can be monetized. He also sheds light on which cultural factors will be decisive in the future and how leadership should be shaped in times of disruption and artificial intelligence.

Further sessions:
- **Insights from the machine market**: Dr.-Ing. Karl Doreth highlights specific features that we need to consider when developing digital services in this industry.
- **Customer Stories:** Well-known Nitrobox customers share practical insights into their work with Nitrobox and how it has supported them in implementing their digital business models.
- **Interactive roundtables and presentations:** In small groups, participants will have the opportunity to exchange ideas on specific topics and learn from the experiences of others. Sessions on these topics are planned:
    a. *How do I launch a digital business model in just three months?*
    b. *E-invoicing: compliance made easy*
- **Product roadmap:** Nitrobox provides exclusive insights into future developments and new features for users.
- **User group:** Users share their experiences and best practices regarding Nitrobox. Requested topics will also be discussed, which can be submitted when registering.

All updates on the program can be followed on the event page. The event also offers numerous networking opportunities. Participants will have the chance to exchange ideas with industry colleagues and experts and make valuable contacts.

Registration and participation

The number of participants for the Nitrobox Monetization Summit is limited. Registration is open from June 28, 2024 on the Nitrobox Monetization Summit event page. Please register by September 6, 2024.

About Nitrobox

Nitrobox's monetization and billing platform supports companies in automating and scaling complex billing processes in a time- and cost-efficient manner – with solutions for startups to international corporations. The Nitrobox Platform combines all the necessary functions that companies need to monetize digital business models. The aim is to manage the necessary billing and financial processes on a central platform anywhere in the world in real time via the cloud.

With Nitrobox, companies can manage complex billing and pricing models that include subscriptions, pay-per-use models, or one-time digital transactions. In addition, the company offers full order-to-cash capabilities. Customers benefit overall from reduced time-to-market, faster revenue growth and the development of new revenue streams while reducing costs.

Nitrobox is headquartered in Hamburg, Germany, with additional teams in Stuttgart, Munich and Berlin. The global company works with enterprise customers such as Porsche, Commerzbank, Volkswagen and Skidata, as well as emerging startups such as Oviva.

More about Nitrobox at: www.nitrobox.com